

Willful Blindness Why We Ignore

'Willful Blindness is a remarkable book...It is a tour de force of brilliant insights, broad span applications and written in the most engaging style' --Philip Zimbardo ... By Margaret Heffernan
Willful Blindness: Why We Ignore the Obvious at Our Peril [Paperback] Paperback. Margaret Heffernan. 5.0 out of 5 stars 5. 19 offers from £4.73. 71 ...

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Why We Ignore the Obvious: The Psychology of Willful ...

Buy Willful Blindness: Why We Ignore the Obvious at Our Peril Reprint by Margaret Heffernan (ISBN: 9780802777966) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Margaret Heffernan argues that the biggest threats and dangers we face are the ones we don't see--not because they're secret or invisible, but because we're willfully blind. A distinguished businesswoman and writer, she examines the phenomenon and traces its imprint in our private and working lives

Willful Blindness: Why We Ignore the Obvious at Our Peril ...

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Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Willful Blindness: Why We Ignore the Obvious at our Peril was first published in 2011. In her latest book, Heffernan argues that the biggest threats and dangers we face are the ones we don't see - not because they're secret or invisible, but because we're willfully blind.

Margaret Heffernan - Willful Blindness

"When we care about people, we care less about money, and when we care about money, we care less about people." — Margaret Heffernan, Willful Blindness: Why We Ignore the Obvious at Our Peril

Willful Blindness Quotes by Margaret Heffernan - Goodreads

Willful Blindness: Why We Ignore the Obvious at Our Peril. By Margaret Heffernan. Review by Douglas Balzer. Willful Blindness engages the complexity of one of the most pervasive issues we face as human beings: not recognizing what is right in front of us and visible.

Willful Blindness - Preach The Story

Willful Blindness: Why We Ignore the Obvious at Our Peril - Kindle edition by Margaret Heffernan. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading Willful Blindness: Why We Ignore the Obvious at Our Peril.

Willful Blindness: Why We Ignore the Obvious at Our Peril ...

Summary of Willful Blindness - Why we ignore the obvious at our peril by Margaret Heffernan (Summarised by Paul Arnold - Facilitator and Trainer - If you like to be put on the free mailing list each month then email me at paul_arnold@me.com)

Summary of Willful Blindness - Why we ignore the obvious at ...

In Willful Blindness: Why We Ignore the Obvious at Our Peril (public library), serial entrepreneur and

author Margaret Heffernan examines the intricate, pervasive cognitive and emotional mechanisms by which we , sometimes consciously but mostly not, to remain unseeing in situations where “we could know, and should know, but don’t know because it makes us feel better not to know.”

Why We Ignore the Obvious: The Psychology of Willful ...

A book that will open eyes to the most serious problem of our times. In the case of the US Government versus Enron, the presiding judge chose to employ the legal concept of willful blindness: you are responsible if you could have known, and should have known, something which instead you strove not to see.

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